



THE INSURANCE CLAIM

INSURANCE CLAIM FORM

Personal Information

Name (Last)	(First)	(Middle Initial)	Home Te
Address (Mailing Address)	(City)	(State) (Zip)	Other
Address			



The University of Texas Athletic Performance

FINDING A VOICE





THEME

How to:

- ✓ Increase Your Influence
 - ✓ Grow as a Leader
- ✓ Positively Impact Your Athletics Department



LADDERS AND LEADERSHIP



- The effectiveness of the leader depends on **WHO** is holding your ladder
- Those who hold the ladder are as important as the leader themselves!
- **NO ONE** gets to the top without those below holding the ladder
- Those who faithfully hold the ladder are often unseen
- The ladder holder determines the height of the ladder climber!



10 GUIDING PRINCIPLES

1. Building our Team
2. The Circle of Trust
3. Finding Your Niche
4. Growth and Development
5. Strategic Planning
6. Branding Bevo
7. The Power of Perception
8. Cultivating Culture
9. Team of Teams
10. Servant Leadership





BUILDING OUR TEAM

CHARACTER

CCHEMISTRY

COMPETENCE

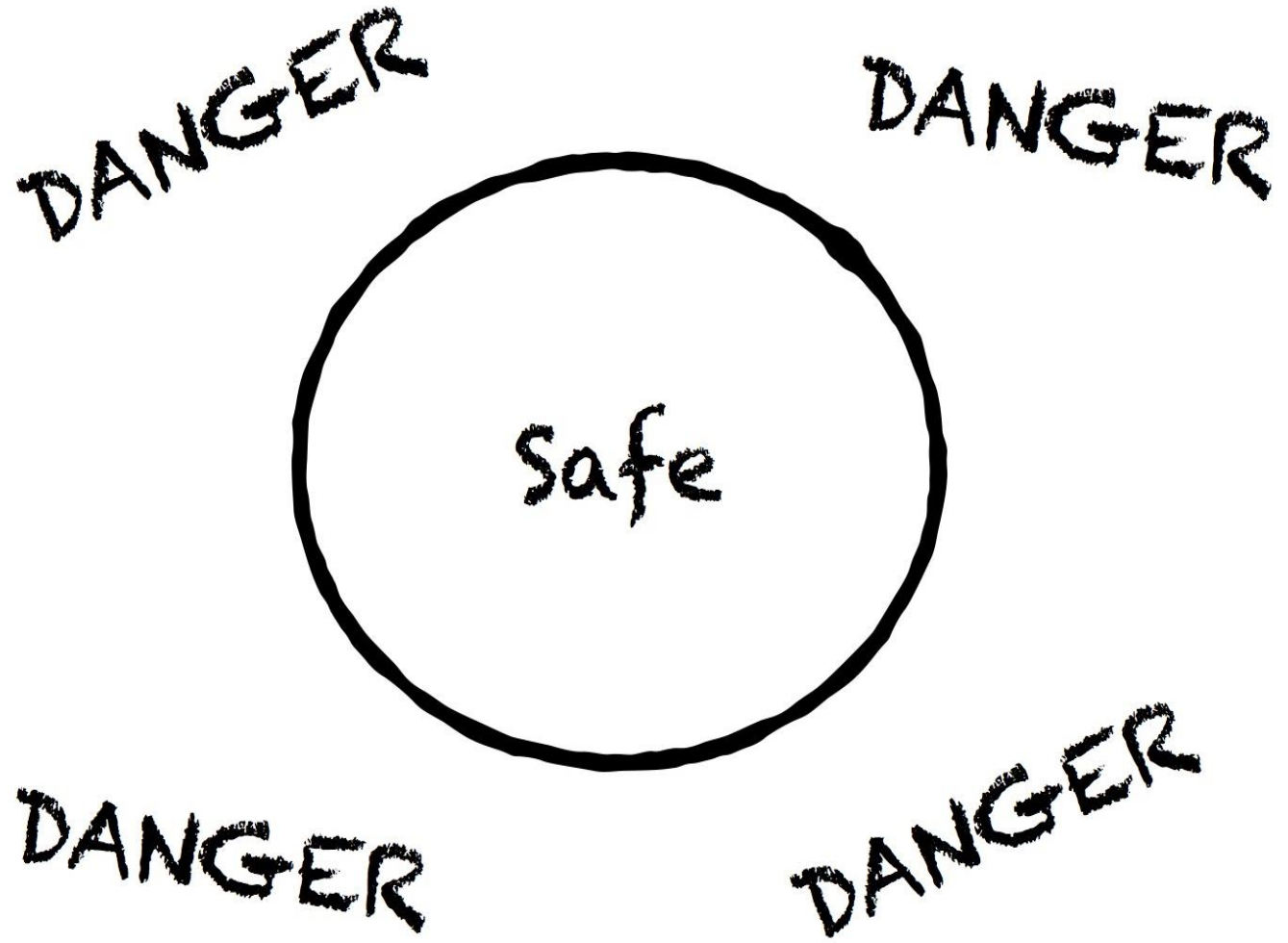


THE LAW OF MOUNT EVEREST





THE CIRCLE OF TRUST





FINDING YOUR NICHE

- Staff Diversity
- Mosaic metaphor
- Autonomy and Empowerment
- Passion and Mastery
- Reverse Mentoring
- Strength Based Leadership



GROWTH AND DEVELOPMENT

- Staff Reading Group
- Bringing the Outside In
- Leveraging Your HR department
- Intentional Growth
- Mentoring In-house
- Rotation of Duties (Equipment, Budget, Internship Program, Social Media, UTAP Clinic, etc.)



STRATEGIC PLANNING

- Yearly retreat to reflect over the past year
- Discuss pain points and challenges
- Discuss objectives for the new year
- Theme based approach
- One word for the year: **INITIATIVE**
(to get out of our own way)



THEMATIC GOAL

Defining Objectives

Newsletter	Performance Council	Athletes Education	Coaches/ Admin. Education	CSCCa Presentation
Quarterly	Meet Monthly Aug - May	Posters, Protocols	Articles, Journals, Videos	Present at National Conference
1st Issue April	1st Meeting March/April	Recovery Stretching GS/MB/ Energy Systems	TBD, Emails, Meetings, and Spontaneous	April Walk Through May 2017
Donnie, Anna, Todd	Donnie & Sandy	Todd, Mel, Clint, & Stephen	Clint & Stephen	All Staff
Establish Relationships	Flexibility Creativity	Pooling Resources	Professional Growth	Finding a Voice

Standard Operating Objectives



BRANDING BEVO

- Personal Branding – how you interact with other staff and departments is your brand.
- Are you difficult to work with?
- UTAP Clinic
- Social Media – building a platform



SOCIAL MEDIA



@utexasstrength



@utexasstrength



THE POWER OF PERCEPTION

- You according to them
- Professionalism is power
- Excellence in everything we do
- Reporting lines matter
- Get out of the office – walk slowly through the halls



CULTIVATING CULTURE

- The “vibe” of your staff as a unit
- What you **create** and what you **allow**
- Open or closed minded
- How people are treated
- How trust celebrated
- How decisions are made
- Coaching styles and philosophies
- Dress, pictures, and posters



Jon Gordon

“If your culture and relationships are strong on the inside you’ll be able to withstand the noise and negativity from the outside”



TEAM OF TEAMS

- The future of Strength and Conditioning
- We are all in sales now
- Integrative model of performance
- A collaborative approach
- Sports medicine relationships
- Nutrition
- Sports Science



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QUOTE:

“It’s amazing what you can
accomplish if you don’t
care who gets the credit”

Harry S. Truman



SERVANT LEADERSHIP

- You don't need a title to be a leader
- Know the custodian's name
- The 5 Levels of Leadership
- The 360 Degree Leader
- The Internship Program



The 5 Levels of Leadership

5 LEVELS OF LEADERSHIP
Leadership is a choice you
make, not a place you sit.
John C. Maxwell

1. Position

Rights
*People follow because
they have to.*

2. Permission

Relationships
*People follow because
they want to*

3. Production

Results
*People follow because of what you
have done for the organization.*

4. People Development

Reproduction
*People who follow because of what
you have done for them.*

5. Pinnacle

Respect
*People follow because
of who you are and
what you represent.*



DO IT ANYWAY

