

Mississippi State Women's Basketball Marci Hoppa SCCC, CSCS, USAW Julie Martin M.Ed, ATC, CES

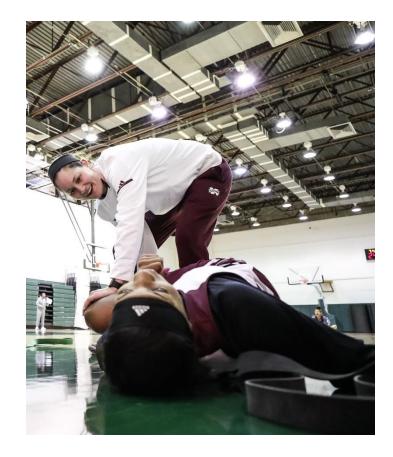
MARCI HOPPA, SCCC, CSCS, USAW

- University of Georgia
 - Bachelors of Science in Education
 - Exercise and Sports Science
- Northern Illinois University
 - Masters of Science in Education
 - Exercise Physiology
 - Graduate Assistant Coach
- 7 Years of Coaching
 - Alabama, Jacksonville, Western Kentucky, Mississippi State
 - Football, Basketball, Softball, Volleyball, Track and Field, Soccer, Rowing, Tennis, Swim & Dive, LAX, Cheer
- Certified in FAT & FRC





JULIE MARTIN, M.ED, ATC, CES



- Lipscomb University
 - Bachelor of Science-Management & Marketing
 - Basketball athlete
- Middle Tennessee State University
 - Bachelor of Science-Athletic Training
- University of Arkansas
 - Master of Education
 - Graduate Assistant Athletic Trainer
- Athletic Trainer for 6 years
 - Tennis/Spirit Squad
 - Volleyball
 - Basketball
- Trained in PRI, BFR, FAT, CES, MET, SASTM, FRC, Dry Needling and Total Motion Release





ATHLETIC PERFORMANC E TEAM

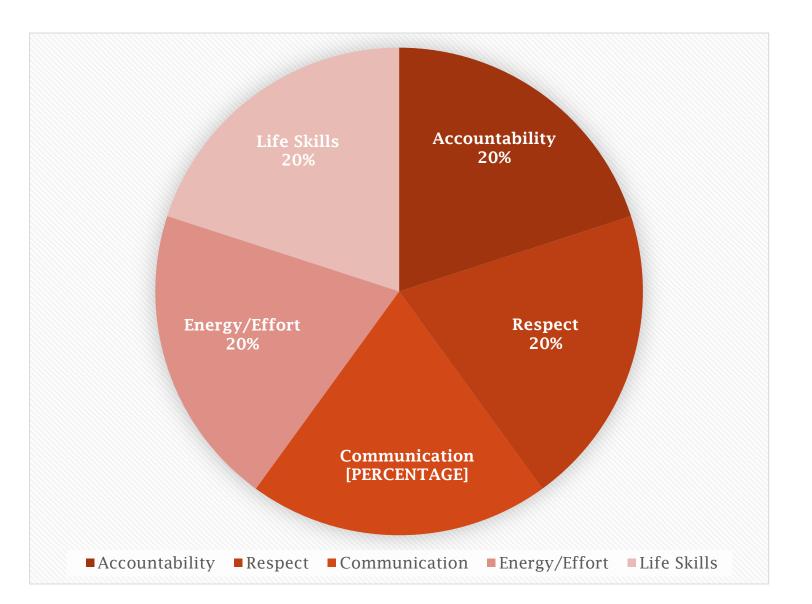
- Academics
- Nutrition
- Sports Medicine
- Sports Psychology
- Strength and Conditioning



WHAT PERFORMANCE MEANS

- Getting the most out of your body
 - Move more efficiently
 - Move more powerfully
 - Move faster
- Minimize Compensations
 - Break in chain due to weakness, injury, etc
- Maximize Capacity
- Baseline-Optimize-Enhance-Maintain





CORE PRINCIPLES

Accountability

- Self
- Program/Teammates

• Energy and effort

• Get out what you put in

• Respect

- Coach to player
- Player to player

Communication

- Universal language
- Life Skills
 - Time Management



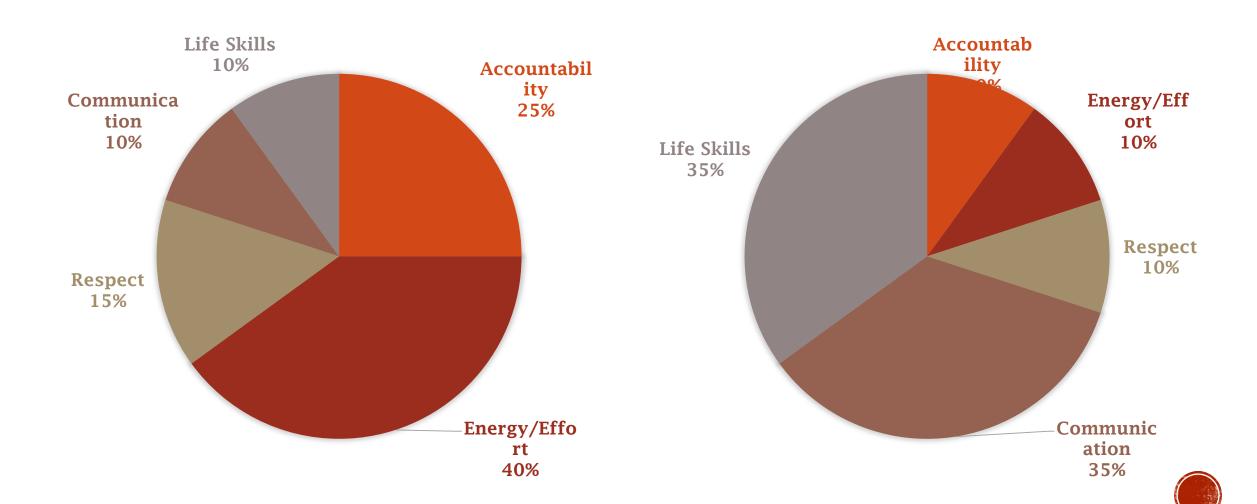
	Day Off (Women's Baske		Promise Taylor's Bday			
'regame Meal		8a - 9a Myah: Accounting Tutoring 9a - 10a 9a - 10a Promise 9:30a	8a - 9a Chloe Bibby: Economics Tutoring 9a - 10 9a - 10:5 Jessil Zion Carte Campb	8a - 9a Myah: Accounting Tutoring 9a - 10a 9a - 10a Myah Promise Tavlor: Tavlor: 9:30a - Andi:	9:30a - weight: Jess, Xari 🧿	8:30a - 11:4 WBK: Prac
5a - 10:10a - 10:15a -	10:152 Or Apot 10:30a - 11:30a WBK Performance mtg =	10a - 12p Anriel Howard: Study Hall	Study Study 10a - 10a - 10:30a - Anriel Xaria Howa Wigg Bre'Ar 11a - Study Study Scott Andi: Hall 11:30	Study	10a - 12p Anriel Howard: Study Hall 11:15a - WO	
- Game vs. Alabama 🥑	12p - staff meeting 1p - 1p - Massage	12p - Weights: Chloe, Jaz 🥑	Tavlo	Practice	12p - 12p - 12p - 12p - 1p Andi: Bre: Nyah: ^{12:} Anato Anato Anatom 1p - Hydration Testing	
p - Depart for Starkville	Pro Jes Zior 2p 2p 2p 2p 2;45p Ro Anc Pro Anc Tay 2;45 3p 3p Ma 3p 3p Wo Bre Bas Anc Bib Tay	1:30p - 5p 🥥 WBK: Practice	1:45p - 5p 🥑 WBK: Practice	1:30p - 3p WBK: Practice	1:45p - 5p 🥑 WBK: Practice	
o - Arrive Campus	4p Tea: 4p - 5p <mark>4p - 4:4</mark> 4 Bre Stu Chloe <mark>Massag</mark> And Hal Bibby:					4p - 4:45p WBK: Shoc
	5p - 6p 5p - 6p 5p - 6p Myah: Nyah: Xaria Econom Anatom Wiggins 6p - 7p Chloe Bibby:				5p - Weights Teaira	5p - 6p Steak Dinn
	Accounting Tutoring 7p - 8p Andi: Trig Tutoring 8p - 9p Jessika Carter:	7p - 8p 7p - 8p Andi: Trig Tu Promise Tavlor: 8p - 9p 8p - 9p 8p - 9p Andi: Bre: Jessika	7p - 8p 7p - 8p Promise Tay Xaria: Chemistry T Wiggins:			
	Intermediate Algebra	Anatom Anatom Carter:				

TMP – TEAMWORKS SCREEN SHOT



Athlete A

Athlete B



OBSERVATIONS

- Motivational trends
- Social trends
- Injury trends with athletes
- Coaching trends







MOTIVATION AL TRENDS

- Friends
- Acceptance
- Competition
- Family System
- Identity
- Financial Benefit



SOCIAL TREI

- Social perception of female athletics
- Physical & Psychological stress
- Social Media Influences



6:44 PM

Photo

44% 🔳

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III Verizon 🗢

View all 23 col

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Liked by derekcody82 and 2,340 others hailstatewbk OKAYYY T! Here's to @princess_zyaire, the **BIRTHDAY GIRL!** #HailState





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45% 🔳

INJURY TRENDS

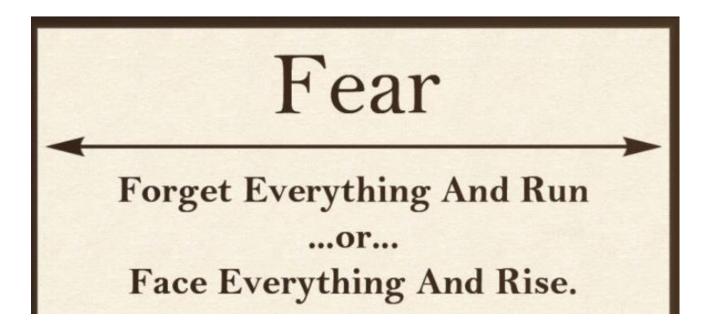


- Pre-existing Conditions
- Overuse Injuries
- Poor Recovery/Fatigue
 - No "OFF" season
 - Summer Access



COACHING TRENDS

- Intrinsic vs Extrinsic
- Old School vs New School
- Scope of the Profession





GOALS

- Positive environment
- Injury Prevention
- Enhance Life Skills
- Sport Preparation/Performance
- Individualization



ACHIEVING GOALS THROUGH THE WEIGHT ROOM



 Work capacity to train→ development of strength and power (train for preseason/practice shape)→conditioning and sport specific strength development (train for game/comp shape)→sports specific conditioning and general strength maintenance (season)→recovery/regeneration/ maintenance



YOUT	MACROCYCLE																					201	17-2018	Missi	ssippi St	ate W	omens	Baske	tball													
LAY	MONTHS		June	•			Ju	ly		Aug	3	Sept					0	ct			Nov			Dec				Jan				Feb				March			ch	Apr		
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SEAS	MESOCYCLES	General Conditioning & Optimal Strength Strength "BUILD THE TANK" Development; moderate High Volume volume													elopment; moderate volume and high O					al/ Peak	Power		trength Development "Beast MODE and high intensity									nance Strength; SEC Chamionship DOMINATE!"; low volume and low								NCAA's		
		5-Jun 12-	lun	19- Jun	26- Jun	2-Jul	9-Jul	16-Jul	23-Jul	30-Jul	6-Aug	4-Sep	11- Sep	18- Sep	25- Sep	2-Oct	9-Oct	16- Oct	23- Oct	30- Oct	6-Nov	13- Nov	20- Nov	27- Nov	4-Dec	11- Dec	18- Dec	25- Dec	1-Jan	8-Jan	15-Jan	22-Jan	30-Jan	5-Feb	12- Feh	19- Feb	26- Eah	5-Mar	12- 12-	19- Mar	26- Mar	4-Apr 9-Apr
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	Hours of Practice	4 4		4	4	4	4	4	4	0	0	3	3	3	3	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20 0
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	Yards per Conditioning					Lo	w volun	ne						High \	olume;	high int	igh intensity																									
	Strength	High Vol Mod		nd work high Int			Mo	d-High		& Volumovements		or Streng	gth		Olympi	ic Lifts &													Olympic & Strength and pre-hab													
	Plyometrics	В	W Jum	nps/Box	Jumps	s/single	leg/ lan	dings			R	esisted	Jumps/	Reactiv	e Jumps	5																										
	Agility							Agilit	y Station	s: Ladders	s, 5/10/ Dri		ne, Cub	e, Dot D	rill, T-																											
	WEEKS TILL CHAMPIONSHIP	41 4	0	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1 0
	CLASS BREAKS																																									
	TOURNAMENTS																																									
H	CONFERENCE PLAY																																									
CALANDAI	COMPETITIONS	8 hour Training Begins														Full Practice Begins (20 hour)								Thanksgiving		No Class	No Class	No Class	No Class													Women's NCAA FINAL 4



ACHIEVING GOALS THROUGH SPORTS MED



- Consistency
- Collaboration
- Presence
- Whole Body Approach



COMMON ISSUES BETWEEN S&C AND AT

Aggressive Programming

- Weight room injuries
- Periodization
- Injury Modifications
 - Trust and communication
 - Overly cautious
 - Broad restrictions

Technique/Teaching Cue Differenc

Different terminology





HOW WE WORK TOGETHER

Baseline testing

- Movement Screening
- Workout Movement Prep
 - Based on screening results
 - Collaborative effort
- Warm ups-Pre-Practice/Post-Practice



PIC AND VIDEO OF SCREENING



PICS AND VIDEO OF MOVEMENT PREP





& FLEXIBILIT Y

- Bands
- Foam Rollers
- IASTM
- Lacrosse Balls
- Stretching
- Theragun/Hypervo lt



RECOVERY

- Cryotherapy
- Hydration Testing
- Nutrition
- Recovery Boots
- Whirlpools



RETURN TO PLAY POST-INJURY

- Rehab
- Practice Activities
- Preparing for Sports Drills
- Return to Play



IDEAL RELATIONSH

- Open and Honest Communication
- Equals working toward the same goals
- Appreciation of each other's strengths/weakne
- Understanding each other's roles
- Performance Team-Collaboration
- Discuss issues and implement solutions





Marci Hoppa- <u>mhoppa@athletics.msstate.edu</u> Julie Martin- <u>jmartin@athletics.msstate.edu</u>