

## **Message of Support**

**June 11, 2020**

*The United States of America finds itself at a crossroads. It has become painfully apparent that not everyone in America has had the same “American” experience and that many feel isolated, unappreciated, threatened, and unsafe. Too many Black Americans for too long have been racially targeted and treated unfairly. This is totally unacceptable. We stand united with all those who are fighting against racism, in all of its forms, wherever it exists. There is no place in our society for this cancer. This nation was built on the principle of equality and justice for all, and we must never stop working to make this founding principle a reality for ALL Americans.*

*As you know, the Collegiate Strength and Conditioning Coaches association (CSCCa) is a professional organization dedicated to meeting the needs of ALL strength and conditioning coaches of collegiate and professional athletic teams regardless of race, color, gender, age, religion, or national origin. The organization was founded in 2000 with the primary goal of promoting education, unity, and respect—for and among—strength and conditioning coaches. Our member coaches bring a variety of knowledge, backgrounds, and life experiences to the profession and to the organization. This diversity of membership, along with our firm desire to work together to understand our differences, improves the organization, and ultimately the profession, by increasing appreciation for and learning from one another to make us all better coaches, professionals, spouses, parents, and citizens.*

*It is the sincere hope of the CSCCa Board of Directors that the tragic deaths of untold Black Americans throughout our nation’s history will not be in vain. It is our hope that the Black Lives Matter movement and the passionate protests that are spreading across the nation will be a wake-up call to ALL Americans to self-evaluate our own behaviors and biases. Hopefully, we can learn from our past mistakes and work together to build a brighter, better future for all.*

*To our Black member coaches, the CSCCa is your home. We support and stand with you. To all our member coaches, we are committed to doing more to improve effective communication and understanding among all of you, as well as between you and your athletes, to build unity and increase respect and empathy. Education is critical, and meaningful change starts with the individual. Each of us can truly make a difference.*

**-CSCCa Board of Directors**