

FOR IMMEDIATE RELEASE:

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WOODWAY Awarded Two Patents Expanding Protection for Curved, Non-Motorized Treadmills

WAUKESHA, WI, March 9, 2017 – On Tuesday, February 18, 2020, WOODWAY USA, Inc., a leading designer and manufacturer of treadmills and other health, fitness, and rehabilitation equipment, was granted two patents – U.S. Patent No. 10561883 and 10561884.

In 2009 WOODWAY USA, Inc. filed a patent application disclosing a wide range of concepts and innovations relating to curved, manual treadmills, and since this time, we have been granted several patents directed to the many different innovations disclosed in the original filing. The two patents granted on Tuesday, February 18 harvest new and different concepts disclosed in the original 2009 filing.

The '883 patent is directed to expanded protection for the structure of the important one-way bearing safety device.

The '884 patent is directed to the concept of applying a braking force to a curved, manual treadmill for resistance-based workout.

WOODWAY USA, Inc. takes immense pride in the innovations it has developed and integrated into its products. WOODWAY also proactively secures patent protection for its innovations and vigorously protects its intellectual property rights and inventions.

Any questions and/or media requests can be directed to Eric Weber, Director of Sales and Marketing, or our legal counsel, Foley and Lardner LLP.

Woodway is a state-of-the-art treadmill manufacturer specializing in custom, hand-built treadmills for over 40 years. With innovation and performance at its forefront, Woodway has been an industry leader for fitness training, medical rehabilitation, and the uppermost echelons of human performance. For more information about WOODWAY please visit: www.woodway.com.

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