

For Immediate Release

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**POSITIVE OUTCOME FOR WOODWAY IN PATENT LAWSUIT WITH SAMSARA
FITNESS OVER NON-MOTORIZED TREADMILL**

WAUKESHA, WI, October 4, 2018 – WOODWAY USA, Inc., a leading designer and manufacturer of treadmills and other health, fitness, and rehabilitation equipment, is pleased to announce that the patent infringement litigation involving the TrueForm Runner treadmill sold by Samsara Fitness, LLC has been resolved. The litigation has been pending since November 2015 before Judge Janet C. Hall of the United States District Court for the District of Connecticut, Case No. 3:15-cv-01665-JCH, in which WOODWAY asserted that the TrueForm Runner treadmill infringes WOODWAY utility and design patents. The parties' dispute has now been settled. Samsara Fitness has agreed to a settlement for past infringement as well as to take a license to the WOODWAY patents at issue, including U.S. Patent No. 9,039,580.

Previously, Judge Hall ruled that the TrueForm Runner treadmill infringes WOODWAY's '580 patent, and a jury trial was scheduled to resolve the remaining infringement, validity, and damages issues. Following jury selection, the parties agreed to dismiss the case as part of their confidential settlement and license agreements.

Multiple patents, including WOODWAY's '580 patent, protect WOODWAY's line of non-motorized CURVE treadmills, which was introduced in 2009 and was the first of its kind. WOODWAY continues to pursue additional patent protection for its valuable innovations.

Eric Weber, WOODWAY's Director of Sales and Marketing, states, "We are pleased with the result and validation of our patents as we take immense pride in the innovations WOODWAY has developed and integrated into our products. Going forward, WOODWAY remains committed to proactively enforcing and vigorously asserting its valuable intellectual property."

For more information or media requests, please contact Eric Weber at (800) WOODWAY, or our legal counsel, Foley & Lardner LLP, at 414.319.7324.



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