1. Have a vision; then a plan for everything.

2. Be a student of people. It’s a people business.

3. Be Consistent, Honest, and Punctual when dealing with everyone, and every situation.

4. Sell your philosophy to your sport coaches and athletes.

5. Your Loyalty and Integrity are paramount.

6. There is always a way; you just have to find it.

7. The athletes must know you sincerely care about them.

8. Be yourself. Coach within your personality.


10. You must Respect and Love our profession.

Rob Oviatt / Montana Football